

Industries Served

Helping companies succeed in competitive customer-centric markets

In a customer-centric market, organizations need to manage customer acquisition costs, credit risk, customer attrition and other operational issues. That's where Decisioning Solutions steps in. The solutions and services offered by Decisioning Solutions are ideal for organizations that conduct business in an ever-changing, competitive marketplace.

Solutions	Analytics	Professional Services
Decision Suite™ uDecide™ uValue™ uRecover™	Reporting uAnalyze™ uRetrieve™ uMonitor™	<ul style="list-style-type: none"> ■ uCVM™ vision and opportunity identification ■ Business case development ■ Strategy formulation and implementation support ■ Industry best practices ■ uCVM™ workshops for rapid development of vision, prioritization and stakeholder consensus ■ Solutions and analytical support <ul style="list-style-type: none"> □ Implementation □ Utilization and optimization □ Hands-on training and certification courses ■ Improved programs, systems and processes ■ Performing ongoing customer value assessments ■ Manage delivery and deployment
Application Processing uProcess™ uAdjudicate™	Predictive Modeling uPredict™ Custom PROFILER™ Pooled/Generic	
Interfacing uInterface™ uReport™		
Administration uAdministrate™		

Industry segments that we are pleased to serve include:

Telecommunications and Utilities

Telecom providers are turning to Decisioning Solutions to help increase profits across the customer lifecycle by maximizing growth, strengthening customer relationships, reducing fraud, the risk of bad debt, managing post charge-off strategies more profitably, and minimizing churn.

Customers are at the center of the telecommunications and utilities industry and providers must respond rapidly to demands for new services and ever increasing customer expectations, while balancing competitive pressures and goals to obtain high value clients. With the assistance of Decisioning Solutions, telecommunication and utility providers are improving targeted acquisition, extracting the highest amount of value from clients, retaining high-value clients, reducing fraud and risk while maximizing profit throughout the client lifecycle.

For further information, please contact Decisioning Solutions at Info@decisioningsolutions.com



Financial Institutions and Credit Card Granters

Decisioning Solutions' proven philosophy and technology enable financial service organizations to increase customer satisfaction by providing accurate and consistent decisioning. In a customer-centric market, balancing both market and regulatory pressures (i.e., Patriot Act, Sarbanes-Oxley and Basel II) is imperative, while maximizing customer value.

Our Solutions offer leading financial institutions the ability to remove themselves from system and IT restraints throughout the customer lifecycle decisioning process. Now it is possible to host predictive models from neural networks to logistic regression techniques, interface to leading consumer and commercial credit bureaus, provide an array of segmentation, dual (and even tri-score decision matrixing) within minutes, all outside of IT coding, scoping SDLC and SIT costs. Most importantly, modifications to the way you derive decisions throughout the customer lifecycle can be completed in minutes rather than months.

Leasing Companies

Today's marketplace has profoundly changed the clientele in leasing companies. Shrinking profit margins, lower prime lending rates, and increased competition due to internet-based product offerings have left many financial leasing companies sharpening their pencils to retain market share.

To stay competitive and remain securitized for funding purposes, financial leasing companies must be able to quickly and accurately determine who is and who is not an acceptable credit risk, using more robust segmentation, predictive modeling and custom scorecards. Instant decisions and alternative pricing options (such as risk based pricing) need to be considered in order to retain and grow market share. Requiring decisions on several product lines while reducing existing headcount and capital resource spending make this task a difficult one.



The solutions, analytics and services that Decisioning Solutions offers can keep financial leasing companies competitive and profitable without having to invest capital resources. With our solutions, marketing and credit departments can work hand in hand to find those valued clients, processing them quickly and consistently in order to build a profitable customer base.

Collection Agencies

Trying to identify files with a higher propensity to pay upon assignment is the most difficult task facing today's collection and recovery organizations. Knowing which accounts are more likely to pay, then accurately and consistently actioning these accounts is where Decisioning Solutions steps in.

Quick liquidation based on being able to quickly, accurately and consistently tailor collection strategies and work plans to your individual client needs and requirements is paramount to maintaining and growing market share.

Founded on the commitment to offer flexible and robust decision systems, Decisioning Solutions offers solutions, analytics and services to collection and recovery companies that enable liquidation while compressing collection curves and lowering costs.

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Insurance Companies

The goal of every insurance company is to correlate insurance policy rates to the actual cost of claims. Set rates too high and lose market share; set rates too low and lose money. This continuous balancing act is where Decisioning Solutions steps in.

Insurance applications are classified into risk categories (rate classes) available for various types of insurance needs. The risk categories then affect the premium paid by the applicant-the higher the risk category, the higher the premium.

Decisioning Solutions' solutions and analytics automate the risk classification of insurance applications and generate important decisions throughout the customer lifecycle, allowing ongoing fine-tuning to improve the reliability of rate-class assignments while reducing risk and maximizing returns.



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