

Company Overview

Decisioning Solutions delivers tangible business benefits and process improvements to selected industries. Our solutions and business professionals provide proven results and immediate ROI.

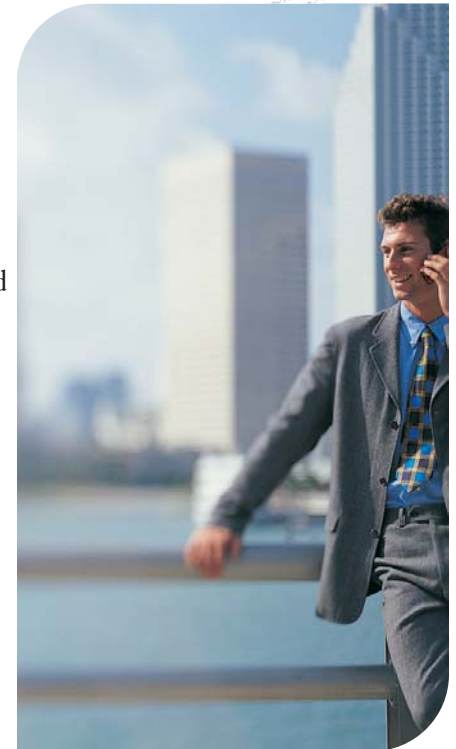
Our clients enjoy flexible state-of-the-art technologies, solutions and services to maximize their organization's overall profitability and their customer's satisfaction. Decisioning Solutions enables our clients to extract maximum knowledge from internal and external data to formulate more accurate decisions in a trusted and secure manner.

Decisioning Solutions helps companies increase profits and decrease operational costs in intense competitive consumer and commercial markets through a powerful combination of solutions and analytics. These solutions and analytics enable organizations to make decisions that are more accurate, objective and consistent while effectively identifying and managing important customer opportunities and risks such as convergent sales, customer satisfaction, attrition, and payment default. With these solutions, organizations are better prepared to compete in high volume, volatile, customer centric markets and are able to respond quickly to changing business landscapes. These applications provide an inexpensive method to substantially decrease risk and improve results.

Our philosophy of Universal Customer Value Management (uCVM™) optimizes decisions and improves services while reducing costs and enhancing the lifetime value of customers. This philosophy remains integral to Decisioning Solutions' solutions and analytics, thereby allowing organizations to operationalize this philosophy into their day-to-day business. Opportunities and risks are optimized when decisions are based on customer satisfaction and organizational profit.

Decisioning Solutions operates as an Application Service Provider (ASP), which means software solutions are delivered on a transactional basis. By using our delivery model, software implementation is made easy, technology infrastructure investment eliminated and immediate return on investment delivered.

Decisioning Solutions - Turning data into knowledge, knowledge into action, action into profit.



For further information, please contact Decisioning Solutions at Info@decisioningsolutions.com



Decisioning Solutions 
Turning Data Into Knowledge™